

Discounts

All discounts are applied to the prices on the online store. There is no code required at checkout.

Product Range	Model	Discount	Discount Live?	Exceptions
iPhone	iPhone 15, 15 Max	0%	NO	
	iPhone 15, 15 Plus	0%	NO	
	iPhone 14	2%	Yes	
	iPhone 13	2%	Yes	
	iPhone SE	2%	Yes	
Mac	MacBook Air 15" M2	0%	No	
	MacBook Air 13" M2	6%	Yes	
	MacBook Air M1	6%	Yes	
	New MacBook Pro 14" + 16"	0%	NO	
	Mac mini	6%	Yes	
	Studio Display	6%	Yes	
	iMac 24"	0%	NO	
	Mac Pro	0%	Yes	
	Mac Studio	0%	No	
Watch	Apple Watch Ultra 2	0%	NO	
	Apple Watch Series 9	0%	NO	
	Apple Watch SE	0%	NO	
	Apple Watch Hermes	0%	No	
	Apple Watch Studio	0%	No	Not available on CEPP stores
iPad	iPad Air	2%	Yes	
	iPad mini	2%	Yes	
	iPad 9th Generation	2%	Yes	
	iPad 10th Generation	2%	Yes	
	iPad Pro	2%	Yes	
Music and Home	AirPods Pro 2nd Gen USB-C	0%	NO	
	AirPods 3rd Gen	10%	Yes	
	AirPods 2nd Gen	10%	Yes	
	Apple TV 4K	2%	Yes	Excl. CN
	Apple TV HD	2%	Yes	Excl. CN
	Siri Remote	10%	Yes	Excl. CN
	Beats	10%	Yes	Excl. IN
	AirPods Max	0%	No	
	HomePod mini	0%	No	
HomePod	0%	No	Excl. AE, BR, KR, MY, PH, RU, TH, TR	
Accessories	iPhone Accessories	10%	Yes	
	Mac Accessories	10%	Yes	
	Watch Accessories	10%	Yes	
	iPad Cases	10%	Yes	
	iPad Magic Keyboard	6%	Yes	
	iPad Smart Keyboard	6%	Yes	
	Apple Pencil 1st Gen	6%	Yes	
	Apple Pencil 2nd Gen	6%	Yes	
	AirTag Accessories	10%	Yes	
Select 3rd Party Accessories	10%	Yes	Excl. IN	

Personalise your device with free engraving on AirPods, iPad, Apple Pencil (2nd Generation), AirTag.